

GREATER DOUGLAS



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GDUWay Campaign Bolstered by the Addition of Berta Dargen

Roseburg, OR (October 12, 2015) — Community champion Berta Dargen has been named Co-Director of Greater Douglas United Way to provide support and guidance for the remainder of the annual giving campaign.

Dargen was hired in order to maintain momentum for the campaign as Executive Director Bryan Trenkle fills a critical role in the ongoing UCC relief and recovery efforts. GDUWay is looking to exceed \$1 million in donations for the second year in a row to support 29 non-profit member agencies and 70 other non-profits in Douglas County.

“The Meyer Memorial Trust generously offered to add Berta to our staff for the rest of our current campaign in order for the United Way to continue to assist UCC.” Trenkle said. “I was thrilled at the opportunity to bring someone with Berta’s experience to our campaign. Her love for this organization and UCC is unquestioned.”

The assistance from the Meyer Memorial Trust ensures the temporary addition of Dargen to the staff will not require funds from the GDUWay campaign nor from the UCC Strong Fund.

“Adding Berta is also an indication of just how committed we are to reaching our campaign goal, even with the challenges we face together.” Trenkle added.

Dargen spent 18 years as a member of the United Way Board with terms as President and Campaign Chair and served as the Vice President of Instruction for most of her 12 years at Umpqua Community College.

“Because of my time working with both agencies I have a heart and passion for those institutions. I am happy to be able to step forward and help them in this important time in our community.”

Dargen is looking forward to presentations and other campaign duties as she serves as Co-Director. Businesses and organizations interested in having a United Way presentation can call the office at (541) 672-1734.

Greater Douglas United Way is proud to be celebrating its 61st Year of serving Douglas County. What began as the United Fund community drive to help five agencies in 1954 has now grown to serve 29 agencies and 70 other non-profits. In the 2014-15 campaign, the community raised over \$1,044,000.

Give, Advocate and Volunteer...LIVE UNITED.